

Amendments to the Specification:

Please amend the paragraph (section) beginning on page 1, at line 16 as shown below:

One known on-demand process utilizes an electronic program guide (EPG). The EPG sets aside a preset range of channels having semi-on-demand viewing at predefined time-slots. The user can navigate to the desired channel and time-slot to order the ~~pay-per-view~~ pay-per-view item for viewing at the indicated time. EPGs fail to provide true on-demand capabilities. The shows are not available at all times at the subscriber's demand, as the shows are only available during the preset time-slots. True on-demand viewing allows the subscriber to view shows anytime on-demand, as opposed to only during preset time-slots.